

WHISPERS on Wall Street

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
421,447	Total File	\$120.00/m
369,544	Email Addresses	\$155.00/m
60,124	6 Month Hotline	\$140.00/m

Description: These newly released names are subscribers to *Whispers on Wall Street*. *Whispers on Wall Street* reaches active investors who rely on the advice of investment gurus to make informed buy and sell decisions to maximize the returns on their self-directed portfolio. Respondents are eager to learn the investing tactics of today's massively successful investors and portfolio managers .

This list is perfect for business and financial opportunity offers, seminars, investing, trading, credit card offers, high tech products and magazine subscriptions.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Zip+4 \$5/M
- Multi-buyer \$10/M
- Gender \$5/M
- Key Coding \$2/M

SOURCE: Direct Response

NAMES THROUGH:

November 2008

UPDATED: November 2008

MALE 57% **FEMALE** 21%

AVAILABLE ON:

P/S LABELS \$10/M
CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

USAGE AVAILABLE

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