

List Management

SERVICES inc.

Professional Data Services for the Direct Marketing Industry

Investors Edge

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
132,569	Total File	\$100.00/m
172,241	Email Addresses	\$110.00/m

Description: Active individual investors who subscribe to Investors Edge, a stock opportunity newsletter. These Individuals are wealthy, primarily male, and have responded to NYSE/AMEX/NASDAQ stock opportunities.

This list is perfect for business and financial opportunity offers, seminars, investing, trading, credit card offers, high tech products and magazine subscriptions.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Zip+4 \$5/M
- Gender \$5/M
- Key Coding \$2/M
- Phones \$15/M

SOURCE: Direct Mail

NAMES THROUGH:
May 2009

UPDATED: May 2009

MALE 65% **FEMALE** 35%

AVAILABLE ON:

P/S LABELS \$10/M
CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

USAGE AVAILABLE:

Upon request

www.LMSonline.com

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