

## Opportunity Knocks

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
355,324	Universe	\$100/M
215,456	Email Addresses	\$140/M

**Description:** This list is comprised of consumers who have responded to a wide range of both Direct mail and web-based offers. These people want to be independent. They are responsive people who are looking to change their lives by taking advantage of many offers; including entrepreneurial opportunities, self help books and seminars.

Test this list if you want to reach motivated men and women, waiting for the next big thing. When it comes along they will take advantage and make it happen.

### Selections:

- State \$5/M
- Zip \$5/M
- SCF \$5/M
- Gender \$5/M
- Key Coding \$2/M

**SOURCE:** Internet, Direct Mail

**UPDATED:** May 2009

**MALE** 68% **FEMALE** 42%

### **AVAILABLE ON:**

P/S LABELS \$10/M  
CD \$25/Flat  
E-MAIL \$50/Flat  
FTP \$50/Flat

### **DELIVERY:**

3 WORKING DAYS

### **RUSH FEE AVAILABLE:**

\$50/Flat

### **NET NAME POLICY:**

85% on orders of 50M or more with \$10/M running charge.

### **PAYMENT POLICY:**

New mailers or brokers must prepay. Net 30 days from mail date.

### **CANCELLATION POLICY:**

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$75 cancellation fee, \$10/M running charge plus shipping, selects and format fees.

Orders cancelled after maildate and/or merge must be paid in full.

**SAMPLE MAIL PIECE REQUIRED**

**[www.LMSonline.com](http://www.LMSonline.com)**

5728 Major Blvd., Suite 650 Orlando, FL 32819  
(800) 257.5902 FAX (407) 352.6362

**LMS CONTACT:**

Amy Keller

**[amy@LMSonline.com](mailto:amy@LMSonline.com)**