

Multi-Buyer Investors

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
428,579	Total File	\$120.00/m
171,452	Email Addresses	\$100.00/m

NEW TO MARKET

Description: These newly released names are subscribers to *multiple investment publications and/or online investor websites*. Subscribers are upper income consumers who invest and are always eager to learn more investing tactics from today's successful investors and portfolio managers. They share a common interests in stocks, bonds, mutual funds, precious metals and rare coins.

This list is perfect for business and financial opportunity offers, seminars, investing, trading, credit card offers, high tech products and magazine subscriptions.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Zip+4 \$5/M
- Gender \$5/M
- Key Coding \$2/M
- Phones \$15/M

SOURCE: Direct Response;
Online

NAMES THROUGH:
May 2009

UPDATED: May 2009

MALE 65% **FEMALE** 35%

AVAILABLE ON:

P/S LABELS \$10/M
CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

USAGE AVAILABLE:

Upon request

www.LMSonline.com

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