

## MoneyWorld Subscribers

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
147,645	Universe	\$100/M
44,293	Email Addresses	\$95.00

**Description:** MoneyWorld subscribers are serious, active investors with money! You won't find a better list of independently minded wealthy respondents. They are educated, enjoy a high income, and are willing to take a change on investments that make good sense and pay off well.

These active high-powered buyers are prime prospects for offers including financial newsletters, insurance, mutual funds, discount brokerage, real estate, electronic devices, home furnishings, gold, silver, rare coins and stamps. Collectibles, health products, gourmet foods, self-improvement, business opportunities, travel, apparel, credit cards, entertainment and more!

### Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Gender \$5/M
- Key Coding \$2/M

No cancellations after mail date.

No telemarketing.

All rentals are for one time use only.

**SOURCE:** 100% Direct Mail

**NAMES THROUGH:**

May 2009

**UPDATED:** May 2009

**MALE** 67% **FEMALE** 13%

**AVAILABLE ON:**

CD \$25/Flat

E-MAIL \$50/Flat

FTP \$50/Flat

**DELIVERY:**

3 WORKING DAYS

**RUSH FEE AVAILABLE:**

\$50/Flat

**NET NAME POLICY:**

85% on orders of 50M or more with \$10/M running charge.

**PAYMENT POLICY:**

New mailers or brokers must prepay. Net 30 days from mail date.

**CANCELLATION POLICY:**

If cancellation is made before order is run, no charges are incurred. Orders cancelled before mail date will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after mail date and/or merge must be paid in full.

**All files maintained with NCOA, DSF, DMA No Pandered**

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