

# List Management SERVICES inc.

Professional Data Services for the Direct Marketing Industry

## Investor's Publication Subscribers

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
171,865	Total File	\$125.00/m
23,926	Email Addresses	\$90.00/m

**Description:** This group of affluent individuals responded to a direct mail promotion for one of the nation's most recognized investment publications for a trial subscription. These respondents were qualified by telephone and queried on a variety of subjects including income, liquidity and investment and interests.

### Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Zip+4 \$5/M
- Gender \$5/M
- Key Coding \$2/M
- Phones \$15/M

**SOURCE:** Direct Mail

**NAMES THROUGH:**  
May 2009

**UPDATED:** May 2009

**MALE** 70% **FEMALE** 13%

### **AVAILABLE ON:**

P/S LABELS \$10/M  
CD \$25/Flat  
E-MAIL \$50/Flat  
FTP \$50/Flat

### **DELIVERY:**

3 WORKING DAYS

### **RUSH FEE AVAILABLE:**

\$50/Flat

### **NET NAME POLICY:**

85% on orders of 50M or more with \$10/M running charge.

### **PAYMENT POLICY:**

New mailers or brokers must prepay. Net 30 days from mail date.

### **CANCELLATION POLICY:**

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

### **USAGE AVAILABLE:**

Upon request

**[www.LMSonline.com](http://www.LMSonline.com)**

5728 Major Blvd., Suite 650 Orlando, FL 32819  
(800) 257.5902 FAX (407) 352.6362

### **LMS CONTACT:**

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