

Hard Money Investors

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
374,919	Universe	\$165/M
31,603	Hotline	+\$15.00/M
112,475	Email Addresses	\$100/M

Summary: Masterfile of direct mail investor responders.

Description: This masterfile consists of direct mail responders to investment opportunities including gold and other precious metals mining and exploration, oil exploration, natural gas exploration and other hard asset investments. These individuals are wealthy and intelligent investors that subscribe to financial publications and research potential investments.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Gender \$5/M
- Key Coding \$2/M

SOURCE: Direct Mail

NAMES THROUGH:
May 2009

UPDATED: May 2009

MALE 67% **FEMALE** 13%

AVAILABLE ON:

P/S LABELS \$10/M
CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before mail date will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after mail date and/or merge must be paid in full.

All files maintained with NCOA, DSF, DMA No Pandered

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