

Hard Money Investors

Minimum order: 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
374,919	Universe	\$165.00/M
112,475	Email Addresses	\$150/M +Base
31,603	Hotline	+\$15.00/M

Summary: Masterfile of direct mail investor responders.

Masterfile consisting of direct mail responders to investment opportunities including gold and other precious metals, oil exploration, natural gas exploration and other hard asset investments. Individuals are wealthy, intelligent investors.

Description: This masterfile of direct mail responders to investment opportunities including gold and other precious metals mining and exploration, oil exploration, natural gas exploration and other hard asset investments. These individuals are wealthy and intelligent investors that subscribe to financial publications and research potential investments.

Selections:

SCF	\$5/M
Zip	\$5/M
State	\$5/M
Gender	\$5/M
Key Coding	\$2/M

www.LMSONline.com

LMS Contact: Rachel Broome rachel@lmsonline.com

SOURCE: Direct Mail

NAMES THROUGH:

April 1, 2011

MALE: 67% **FEMALE:** 13%

AVAILABLE ON:

P/S Labels \$10/M

CD \$25/Flat

E-MAIL \$50/Flat

FTP \$50/Flat

DELIVERY:

3 Working Days

RUSH FEE: \$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before mail date will incur \$50 cancellation fee. \$10/M running charge plus shipping, selects and format fees. Orders cancelled after mail date and/or merge must be paid in full.

USAGE AVAILABLE:

Upon Request

Sample Mail Piece Required