

GMJ Precious Metal Investors

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
321,124	Universe	\$100.00/m
124,342	Email Addresses	\$120.00/m
16,213	Hotline	\$15.00/m

Summary: Newly updated file with email addresses. This file is made up of Investors who responded to precious metal investment opportunities.

Description: These investors have acted on direct marketing promotions specifically for precious metals to include gold, silver & platinum. They respond well to offers for investment opportunities, seminars, credit cards, precious metal offers, politically oriented publications, travel, fundraisers and more.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Gender \$5/M
- Key Coding \$2/M

SOURCE: Direct Mail

NAMES THROUGH:
May 2009

UPDATED: May 2009

MALE 70% **FEMALE** 9%

AVAILABLE ON:

CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

USAGE AVAILABLE:

Upon request

Sample Mail Piece Required

www.LMSonline.com

5728 Major Blvd., Suite 650 Orlando, FL 32819
(800) 257.5902 FAX (407) 352.6362

LMS CONTACT:

Amy Keller

amy@lmsonline.com