

Indoor Fun for Kids

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
179,850	Postal Addresses	\$80/m
75,621	Email Addresses	\$70/m

NEW TO MARKET

Description: This file reaches consumers who are looking for stimulating games and educational tools for children. The rainy day blues are over....for both...the child and the adult!

This file is recommended for a target audience of adults looking for indoor activities for children.

Recommended Use: Internet related offers, Internet-based book and magazine offers, Educational Publications and Offers, Children's Apparel, Children's Fundraising.

Lifestyle Selection: \$10/m

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Age \$5/M
- Gender \$5/M
- Postal Address \$5/M
- Phones \$5/M

SOURCE: Direct Response,
Online Web Registration

NAMES THROUGH:
May 2009

UPDATED: May 2009

AVAILABLE ON:

CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more
with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must
prepay. Net 30 days from mail
date.

CANCELLATION POLICY:

If cancellation is made before
order is run, no charges are
incurred. Orders cancelled
before mail date will incur a \$50
cancellation fee, \$10/M running
charge plus shipping, selects and
format fees. Orders cancelled
after mail date and/or merge
must be paid in full.

**All files maintained with
NCOA, DSF, DMA No
Pandered**

USAGE AVAILABLE:

Upon request

www.LMSonline.com

5728 Major Blvd., Suite 650 Orlando, FL 32819
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