

Don't let your mail piece get lost in the stack.



Increase your open rate without blowing your marketing budget using **eHand®** technology

It only takes half a second for your target consumer to decide whether to open a piece of mail or to toss it. Make your mail piece stand out from all those other machine addressed envelopes.

eHand is a masterfully crafted proprietary technology created to emulate the nuances of handwritten penmanship without the cost, time, or aggravation of addressing by hand.

To learn more about eHand technology, contact an LMS representative today.

- ✓ Not just another handwriting font
- ✓ Outstandingly realistic
- ✓ Emotional impact of hand-addressed letters
- ✓ Convincing emulation of the human hand
- ✓ Zero hand cramps
- ✓ Qualifies for USPS automation rates
- ✓ Integrates 12 tested & proven secret "tricks" designed to grab attention

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EXPERTS

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