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List Management  
**SERVICES inc.**

Professional Data Services for the Direct Marketing Industry

## Press Release

### **LMS Announces Stonewood Grill & Tavern as Strategic Direct Marketing Partner**

ORLANDO, FL May 2007 – Stonewood Holdings LLC, of Ormond Beach, FL has tapped **List Management Services, Inc (LMS)**, a privately held direct marketing and database-consulting firm, as a key partner for future marketing strategies for their restaurants.

As part of the new deal, LMS will assist in the deployment of the company's direct mail needs for Stonewood Grill & Tavern, a casual steak and seafood eatery with locations in Florida and North Carolina. "Utilizing my 10 years of operational experience in the restaurant category and applying our extensive direct response business solutions is really a natural fit," said LMS CEO Steve Cohen. "The Stonewood executive team shares LMS' entrepreneurial passion; making the relationship that much more gratifying."

Launched in 1999, Stonewood Holdings LLC is the owner and operator of the Stonewood Grill & Tavern and Peach Valley Café brands. As a dinner-only restaurant, Stonewood is a comfortable and inviting place where guests have an exceptional dining experience. Stonewood Grill & Tavern has 15 locations in Florida and 2 locations in North Carolina. Peach Valley Café serves as an upscale breakfast and lunch model and is a sister to Stonewood Restaurant Group.

LMS' partnership with Stonewood is not the direct marketer's first in the hospitality and tourism industry. For many years, LMS has also enjoyed longstanding business relationships with several enterprise-wide food and entertainment organizations located throughout the U.S.

#### **About List Management Services**

*Founded in 1995, LMS is a leading provider of best practice direct marketing solutions. With a team of service-minded professionals, LMS provides unsurpassed quality communications and production accuracy in all aspects of direct marketing. Located in Central Florida, LMS has offices in Tampa, FL and Raleigh, NC. For more information, please visit our website at [www.LMSonline.com](http://www.LMSonline.com) or call 1-800-257-5902.*