

List Management SERVICES inc.

Professional Data Services for the Direct Marketing Industry

Media Contact: Rachel McCarter
List Management Services, Inc.
5728 Major Blvd., Suite 650
Orlando, FL 32819-7963
800-257-5902
Rachel@LMSonline.com

For Immediate Release:

Direct Marketing Services Company Provides Excellence in Service, Results in 10 New Client Partnerships in 3rd Quarter 2009

List Management Services, Inc. Partners with One Hour Heating & Air Conditioning Franchisees

ORLANDO, FL December 11, 2009 -- List Management Services, Inc. (LMS), an Orlando-based direct marketing agency, recently announced their partnership with ten (10) new One Hour Heating & Air Conditioning® (One Hour) franchises in the 3rd quarter of 2009. Earlier this year, LMS was designated a Preferred Vendor for BuyMax® LLC, a business-to-business buying group that services plumbing, electrical, roofing, and HVAC residential service contractors, including the One Hour franchises.

LMS provides each franchisee with a full-service menu of direct marketing products including selection methods, address optimization, and distribution options. In addition, each franchisee is now benefiting from LMS' proprietary marketing strategy that increases lead accuracy, reduces delivery costs across multiple channels, and tracks successes.

"We are very excited to partner with such great businesses and professionals," says Steve Cohen, President and CEO of List Management Services, Inc. "LMS has worked diligently and intelligently to refine the necessary elements to drive competitive utility in this industry. The reality that every day has to be validated by our service and clients' successes has our complete attention".

LMS has been serving the home services industry for four years and touts relationships with the largest in the industry. By becoming a BuyMax vendor, LMS is now a preferred vendor to over 2,500 members of the BuyMax organization.

About List Management Services

Founded in 1995, LMS is a leading provider of best practice direct marketing solutions. LMS provides unsurpassed quality communications and production accuracy in all aspects of direct marketing.

Located in Central Florida, LMS also has offices in Tampa, FL and Raleigh, NC. For more information, please visit our website at www.LMSonline.com or call 1-800-257-5902.

About BuyMax®

BuyMax is a Business-to-Business buying group for residential **HVAC, plumbing, electrical, and roofing service contractors**. BuyMax negotiates product discounts and rebates to help members realize lower operating costs and improved profitability. For more information, please visit www.4buymax.com or call 1-877-428-9629.

About One Hour Heating & Air Conditioning

One Hour Heating & Air Conditioning ranks #1 as the nation's fastest-growing franchise according to Franchise Times® magazine's "Fast 55" list (2007) and ranks #5 on Entrepreneur magazine's list of Top New Franchises (2008). A customer's time is the No. 1 priority for One Hour Heating & Air Conditioning. The franchise offers customers on-time service, replacement and repairs done right the first time with courtesy, convenience, cleanliness, competence, and character. The company is owned by Clockwork Home Services Inc. in Sarasota, Florida. For more information about One Hour Heating & Air Conditioning franchising or to locate a franchise in your area, visit www.onehourair.com or call 866-370-8302.

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