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List Management
SERVICES inc.

Professional Data Services for the Direct Marketing Industry

Press Release

List Management Services, Inc. Launches BuyNewMoversData.com

LMS' New Web Portal Gives Instant Access to New Movers Counts and Address Lists

ORLANDO, FL April 13, 2009: Steve Cohen, President and CEO of **List Management Services, Inc.** is pleased to announce access to New Movers' and Consumer data lists via a web portal.

As an online, interactive count and data delivery system, **BuyNewMoversData.com** provides immediate list counts and the ability to filter by region (state, county, zip code, radius, etc), segment on demographics (dwelling type, ethnicity, home value) and find either new homeowners or renters.

The web portal lets registered users choose data parameters and quickly get list counts prior to buying a list. Lists become available in moments for download in formats such as Text, Spreadsheet or Database.

"Our robust sourcing and ability to transact online gives LMS a greater degree of utility and unique selling proposition to any user's space of these data sets," says Steve Cohen. "We are pleased and excited with the results of the BuyNewMoversData.com offering".

About List Management Services

Founded in 1995, LMS is a leading provider of best practice direct marketing solutions. With a team of service-minded professionals, LMS provides unsurpassed quality communications and production accuracy in all aspects of direct marketing. Located in Central Florida, LMS has offices in Tampa, FL and Raleigh, NC. For more information, please visit our website at www.LMSonline.com or call 1-800-257-5902.