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List Management Services (LMS) Adds Valued Travel, Tourism, Hospitality Client

Orlando, FL May 16, 2011 — LMS has the honor of assisting Charlestowne Hotels to drive traffic at any of the 25 properties they support. Using the LMS Multi-Channel file, Charlestowne can target based on propensity of interest and geography, all the while focusing on qualified impact for each resort.

“LMS is honored to be supporting a leader in the Tourism management category,” President/CEO Steve Cohen said. “We look forward to a long term relationship driving significant value.”

Charlestowne Hotels is a leader in hospitality professionalism, aimed to provide extraordinary experiences, solid financial results, and unparalleled support. Founded in 1980, Charlestowne Hotels is based in Charleston, SC. Charlestowne Hotels can be found in South Carolina, North Carolina, Georgia, Virginia, Florida, and Wyoming.

About LMS

Founded in 1995, LMS is a leading provider of best practice direct marketing solutions. LMS provides unsurpassed quality communications and production accuracy in all aspects of direct marketing.