



Media Contact: Ted Simmons
List Management Services, Inc.
5728 Major Blvd. Suite 650
Orlando, FL 32819-7963
800-257-5902
Ted@lmsonline.com

For Immediate Release:

List Management Services Announces Buca di Beppo As Client

Orlando, FL April 15, 2011 – List Management Services (LMS) is proud to announce a new relationship with Buca di Beppo. The family-style Italian eatery was started in 1993 in a Minneapolis basement and has since grown to 87 locations nationwide.

“We’re honored Buca di Beppo has chosen us to provide direct marketing services for them, and we look forward to assisting them in the continual growth of their business,” said Todd Shamel, VP of Sales and Marketing for LMS.

About List Management Services

Founded in 1995, LMS is a leading provider of best practice direct marketing solutions. LMS provides unsurpassed quality communications and production accuracy in all aspects of direct marketing.